

應用學習課程2026-28年度
Applied Learning 2026-28 Cohort

創意英語 – 悠遊文旅

Creative English -
Cultural Tourism

適合應考2028年文憑試屆別的學生報讀
Suitable for 2028 HKDSE students



報名日期：
2026年2月至4月

Application Period:
from February to April 2026

查詢 ENQUIRY
26 16 7293

創意英語 – 悠遊文旅

Creative English - Cultural Tourism



In Creative English – Cultural Tourism, student-centred learning and teaching activities are designed to enable students to integrate language skills with cultural awareness and tourism-specific competencies.



本課程的內容和教學活動，以學生為中心，旨在使學生能夠把語言技能與文化意識和旅遊專業能力相結合。



課程特色

- 透過角色扮演、小組討論、匯報、撰寫報告等活動，學習語言技能與文化意識和旅遊專業
- 掌握有效的書面及口語溝通能力，有助日後於相關行業領域持續升學及就業發展

Course Features

- Learn fundamental knowledge in Creative English - Cultural Tourism, student-centred learning and teaching activities such as role-play, group discussion, presentation and report writing
- Equip with effective written and oral communication skills in English for further studies and career development in related industries

成績匯報

應用學習課程乃高中課程下的選修科目，成績會在香港中學文憑證書上匯報。應用學習學生的成績匯報分為：「達標」、「達標並表現優異(I)」及「達標並表現優異(II)」。「達標並表現優異(I)」及「達標並表現優異(II)」的表現水平被視為等同香港中學文憑考試甲類科目第三級及第四級或以上的成績。

Reporting of Performance

ApL courses are offered as elective subjects under the senior secondary curriculum. The results are reported on the Hong Kong Diploma of Secondary Education (HKDSE) certificate. The reporting of students' performance in ApL courses is "Attained", "Attained with Distinction (I)" and "Attained with Distinction (II)". Performance of "Attained with Distinction (I)" and "Attained with Distinction (II)" are deemed comparable to Level 3 and Level 4 or above of Category A subjects of the HKDSE Examination respectively.

升學

例如：商業、行銷、公共關係、出版、多媒體、廣告、新聞業、旅遊與旅館業

Further Studies

e.g. English, business, marketing, public relations, publishing, multimedia, advertising, journalism, tourism and hospitality

職業發展

例如：編輯、導遊、公共關係助理/職員、營銷助理/職員、企業傳訊助理/職員、廣告助理、撰稿員、項目助理

Career Development

e.g. editor, tour guide, public relations assistant/officer, marketing assistant/officer, corporate communication assistant/officer, advertising assistant, copywriter, project assistant.

課程結構 Course Structure



1. 文化旅遊導論 (20小時) Introduction to Cultural Tourism (20 hours)



2. 旅遊語言技能 (30小時) Language Skills for Tourism (30 hours)

3. 理解文化差異 (30小時) Understanding Cultural Nuances (30 hours)



4. 創意內容創作 (70小時) Creative Content Creation (70 hours)



5. 旅遊數位工具 (30小時) Digital Tools for Tourism (30 hours)



本課程在資歷架構下獲得認可 (資歷架構第三級)

This course is recognised under the Qualifications Framework (QF Level 3).

資歷名冊登記號碼 QF Registration No.: 25/000901/L3

登記有效期 Registration Validity Period: 01/09/2025 - 31/08/2030



修畢此課程，除獲香港中學文憑資歷外，學生亦會獲課程提供機構頒發資歷架構第三級證書。詳情可瀏覽資歷名冊網頁 (www.hkqr.gov.hk)。Students will also obtain the QF Level 3 certificate issued by Course Provider in addition to the HKDSE qualification upon successful completion of this Applied Learning Course. Details are available on the Qualifications Register website (www.hkqr.gov.hk).

學習成果 Learning Outcomes

完成本課程後，學生應能：

Upon completion of the course, students should be able to:

- 1 展現適合文化旅游背景的英語口說、聽力、閱讀和寫作能力**
Demonstrate proficiency in speaking, listening, reading, and writing in English, tailored to the context of cultural tourism
- 2 了解和欣賞不同地區的文化差異和遺產，並有效地將其傳達給遊客**
Understand and appreciate the cultural nuances and heritage of different regions, and effectively communicate these to tourists
- 3 準確及適當地使用旅遊專用術語和短語**
Use tourism-specific terminology and phrases accurately and appropriately
- 4 發展故事、小冊子和導遊等創意內容，以增強文化旅游體驗**
Develop creative content such as storytelling, brochures, and tour guides that enhance the cultural tourism experience
- 5 在與來自不同背景的遊客互動時表現出恰當的人際交往能力和文化敏感度**
Exhibit strong interpersonal skills and cultural sensitivity when interacting with tourists from diverse backgrounds
- 6 增進自我認識，探索繼續升學及就業的方向**
Enhance self-understanding and explore directions on further studies and career pursuits

中五入讀 Secondary 5 Entry

報名日期: 2026年2月至4月

Application Period: February to April 2025

開課日期: 2026年9月

Commencement Date: September 2025

授課安排 Class Arrangement

模式一 Mode 1

時間 Time:

星期六上午或下午上課，每課4小時

Lessons will be held for 4 hours on Saturday mornings or afternoons

(註：部分課程將安排於七月暑假期間進行。)

(Note: Lessons will also be scheduled during summer holidays in July.)

地點 Venue:

(1) 屯門嶺南大學 或 (2) 太子 / 油麻地

(1) Lingnan University, Tuen Mun or (2) Prince Edward / Yau Ma Tei

模式二 Mode 2

課堂主要在學生就讀學校進行，有關詳情有待課程提供機構與學校協定。

Lessons will mainly be held at students' own schools.

Details will be confirmed between course provider and

schools concerned.



嶺南大學持續進修學院
LINGNAN INSTITUTE OF FURTHER EDUCATION

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